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You've got a customer on your web site.  
They're ready to buy an image.

There's just one problem.

With the  
NancyScans  
Digital Fulfillment Module  
you can guarantee the sale,

Your lab is closed for a three-day  
weekend...

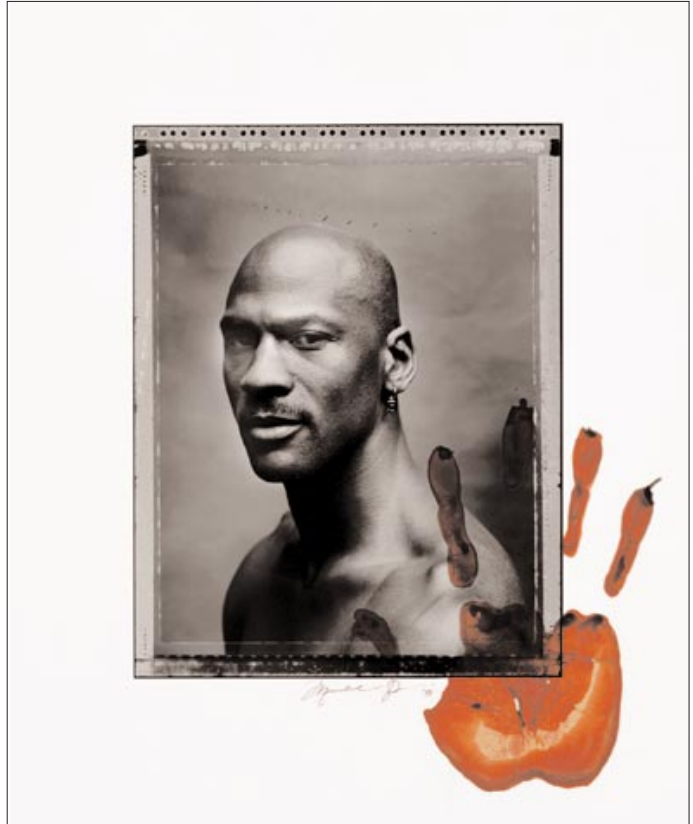
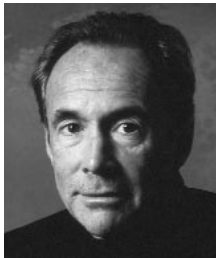
have it fulfilled and  
delivered immediately to  
your customer,

and you're on location in Hong Kong!

and receive notification of  
the transaction *before*  
*the next ferry leaves for*  
*Kowloon!*

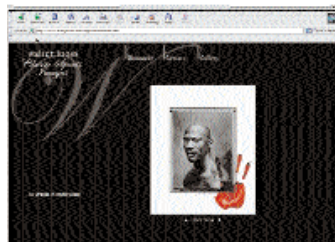
**“I had my first *Sports Illustrated* assignment at 16. At nineteen I joined the staff. I’ve shot nearly 300 covers and 15 swimsuit issues... it’s been a wonderful life! But with a travel schedule that takes me on location 175–200 days a year, who has time to sell fine art prints to collectors?” —WALTER LOOSS**

**“I could never figure how to market my work until I heard about the NancyScans DFM. Now, no matter where I am—Europe, Asia or South America, my work is being displayed, sold, printed and shipped. When I make a sale I get instant e-mail notification and I’m being paid automatically. No hassles.”**

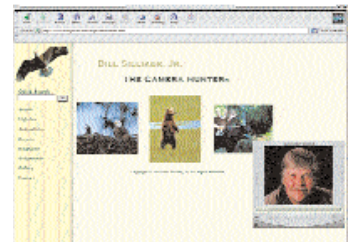


Walter looss has shot nearly 300 [Sports Illustrated](#) covers and 15 swimsuit issues.

**“I’ve had the good fortune to know the best athletes of the last four decades. Michael Jordan, Joe Montana and Chris Evert are a few who have become friends. These friendships have provided a great collection of images. Collectors who buy my work want a great print. One that will last. There is nothing better than NancyScans KRIST’L Fine Art Archival Prints.”**



Every DFM offers a custom look to work with your existing web site.



Market using streaming audio and video. Let your customers see and hear you at work.

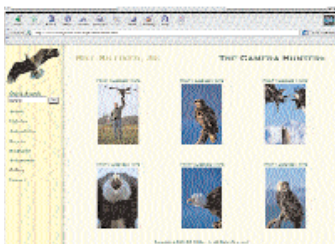
**“As a stock photographer specializing in wildlife, I make my living from Baja to the Arctic Circle where moose and bear don’t care about telephones, so sometimes I’m 50 miles from the nearest one. Responding to editors and shooting at the same time has never been easy, in fact, it’s been next to impossible.” —BILL SILLIKER**

**“Selling limited edition fine art prints was always painful. What I made from them wasn’t worth the effort because of all the steps required. Now when someone calls, I can tell them they will have their matted, framed KRIST’L Fine Art Print within 24 hours.”**



Bill Silliker makes much of his living shooting stock. He is a regular speaker for FujiFilm USA.

**“Now that I have the NancyScans Digital Fulfillment Module plugged into my web site I can go into the woods for 3–4 days and know that my stock photographs are being displayed, sold, and delivered and I’m getting paid without having to invoice.”**



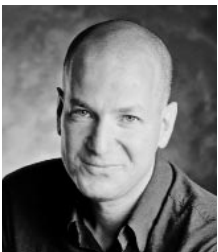
Display unlimited images. Sell stock and fine art prints simultaneously.



Your customers can add the perfect mat and frame. You profit from every purchase.

**“I think of my photographs as dreams manifested on paper, intended to inspire us and reconnect us to a better, calmer part of ourselves. The collectors who buy my work have an appreciation for beauty and the photographic process. Some buy as an investment, others just want something beautiful that speaks to them.” —JEAN MIELE**

**“Today, I don’t need to maintain an expensive inventory. Each KRIST’L Fine Art Print is done one at a time to my exact specifications, and NancyScans handles the framing and shipping as well. It’s easier and faster for my clients, and for me.”**



Photographer Jean Miele is an outspoken advocate of the digital darkroom.

**“Until recently, when a collector contacted my studio to buy a print, the hard work began. There were numerous phone calls, and e-mails. Once the sale was complete, we’d wait for the check to arrive and clear. When the print arrived at the studio, I would personally mat, frame and repackage it for shipment. From start to finish it could take five weeks or longer. Today, with the NancyScans Digital Fulfillment Module as part of my web site, it takes 24 hours for the print to be shipped, and for me to be paid.”**



Upload new images, create a slide show within minutes of your final edit.



Track sales, modify prices, administer your web site from anywhere in the world.

**The NancyScans Digital Fulfillment Module brings photographers and customers together, so that selling prints, licensing images and fulfilling orders are effortless. Just plug the DFM into your web site\* and announce to the world, from Bangkok to Peoria, "I'm open for business, 24/7." —NANCY OLSON, PRESIDENT, NANCYSCANS**

Every photographer knows that as a small business, the biggest problems in marketing stock photography and fine art prints are:

- Timely customer service
- Completing the sale
- Payment guarantee
- Fast order fulfillment
- Automated on-line download of High-Res files
- Providing matting, framing and shipment cost effectively

**Connect to customers. Showcase images. Create slide shows. Add audio and video.**

When you install the NancyScans DFM, you are ready to reach customers, 24/7, no matter where they are. You have announced to the world that you are fully e-com enabled. Your web site will have the latest functionality. You can display unlimited images, add streaming audio and video to assist in selling them and, within minutes of a final edit, create a slide show to showcase your latest work.

**Fulfill orders immediately... and get paid just as fast.**

The biggest benefit of all is that DFM network members link directly to the NancyScans Digital Fulfillment Center. This state-of-the-art digital imaging facility is designed to fill customer orders immediately. Not in 3 to 5 days, not in 48 hours, but immediately!

Within minutes, you will be notified by e-mail of every sale. You can opt for the funds to be transferred automatically to your bank.

**Sell stock and KRIST'L Fine Art Archival Prints and earn added revenue.**

Best of all, for every added service your customer buys, from matting to framing and even shipping, you make a profit.

When you install the NancyScans DFM you add additional profitability to your business. The DFM is so powerful that you can sell stock and fine art prints side by side. No other software allows such functionality.

**Administer your site and assure credit card purchases... from anywhere.**

The NancyScans DFM comes loaded with a shopping cart that assures secure credit card purchases. Best of all, you can manage and modify the DFM site from anywhere you have web access. Want to change your price on KRIST'L Fine Art Prints from the airport lounge? No problem!

**Scan-on-Demand service saves time and money.**

If you have 2,000 stock images for sale, you know how expensive it is to have them scanned and ready for sale, 24/7, for immediate customer download. As a DFM network member we will warehouse your originals and guarantee six-hour scan and posting for customer download.

**How it works:**

- Customers browse your gallery for stock and fine art photography.
- Orders placed online are automatically entered into our system for immediate fulfillment.
- Customers licensing usage rights can begin downloading your images from our server immediately, upon credit card authorization (customers with credit privileges must enter their user name and password).
- For customers purchasing fine art prints, we print, mat, mount and ship within 24 hours.
- For sales completed by credit card, funds can be transferred automatically to your bank account.

**The NancyScans Digital Fulfillment Module offers a powerful range of services to you and your customers including:**

Custom look

Sophisticated gallery interface—display unlimited number of images

User name and password log-in for customer tracking

Robust keyword search capability

Secure storage of High-Res files ready for download

Watermark function for rights protection

Slide show function—feature new material within minutes of your final edit

Streaming audio and video—sights and sounds to assist in marketing

Lightbox capability

Postcard e-mail function for e-com marketing

Secure e-com credit card processing

Default licensing / usage agreement

Default stock pricing calculator

Credit permissions to customers you designate with privileges

Immediate e-mail notification of sales

Funds transfer option

Automatic fulfillment capability, 24/7

Automatic download of High-Res files for stock licensing

Automatic KRIST'L Fine Art Archival Print fulfillment

Automatic RES80 Transparency fulfillment

Added profit centers—mat, frame and ship—with no effort on your part

Backend admin capability—set prices, check logs, track sales, upload files worldwide

Scalability—add server space as your business grows

Full tech support



**NancyScans**™

PHONE: 800.604.1199, FAX: 800.551.9116  
visit [www.nancyscans.com](http://www.nancyscans.com)